



REPLY TO THE
ATTENTION OF:

DEPARTMENT OF THE ARMY
HEADQUARTERS, UNITED STATES ARMY FIELD ARTILLERY CENTER AND FORT SILL
FORT SILL, OKLAHOMA 73503
November 5, 2008

Directorate of Family and Morale, Welfare and Recreation

Dear Valued Advertiser:

We appreciate your continued support of MWR and would like to offer you the first opportunity to renew your advertising in the annual edition of the MWR Guide. The MWR guide is due to be released June 2009. The MWR Guide is a 60+ page quick reference source of the services and recreational programs provided on Fort Sill such as clubs, fitness centers, child care programs, restaurants, golf courses, bowling and lodging. The guide also provides a map of Fort Sill, telephone numbers and an annual calendar of events. The MWR Guide is given to all incoming personnel through the weekly Newcomer's Orientation and at numerous special events on Fort Sill. Over 10,000 MWR Guides will be distributed throughout key locations on Fort Sill and throughout the Lawton community. Advertising in the MWR Guide will reach military personnel and their Family members, as well as civilian personnel. The MWR Guide will also be posted on our MWR website- www.sillmwr.com, which receives approximately 20,000 site visits per month.

Please take the time to review the enclosed materials. Be one of the select Lawton/Fort Sill companies to reach the valuable military market, sign up now to reserve your space in the 2009 MWR Guide! For more information, please contact me directly at (580)442-3862, or thru e-mail at tonya.cordero@us.army.mil. I look forward to working with you!

Sincerely,

A handwritten signature in cursive script that reads "Tonya L. Cordero".

Tonya L. Cordero
Commercial Sponsorship & Advertising Coordinator
Marketing, Advertising & Publicity
Morale, Welfare & Recreation
Fort Sill, Oklahoma

Enclosure

2009 Fort Sill MWR Guide

**BE ONE OF THE TOP LAWTON COMPANIES
TO REACH THE
FORT SILL MILITARY POPULATION!**

- Advertise to the valuable Military Market

Active Duty Military	12,140
DOD Civilian Employees	4,761
Family Members	36,869
Retirees	13,695
Total	67,465

- 10,000 Copies Distributed Annually

Direct Mailing to On-Post Housing
Newcomers Briefings
MWR Facilities
MWR Events
Lawton Chamber of Commerce
Lawton Municipal Airport
Your business!

-Downloadable from MWR Website

www.sillmwr.com

Over 20,000 site visits per month



HALF PAGE
5" X 3.75"

QUARTER
PAGE
2.5" X 3.75"

EIGHTH
PAGE
2.5" X 1.75"

FULL PAGE
5" X 8"



Pricing

Inside Cover (Front or Back)	-\$1500
Whole Page	-\$1000
Half Page	-\$600
Quarter Page	-\$400
Eighth Page	-\$200

YES, we want to advertise in the 2009 MWR Guide!

Company Name: _____

Point of Contact: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____

Email: _____

FAX: _____

Number of Advertisements: _____

AD Size: _____

Total Amount Due: _____

Must provide finished art work in 300dpi or greater jpg format on disk or email finished art work to tonya.cordero@us.army.mil
Deadline is April 15, 2009

For mor information contact:

Tonya L. Cordero,
Commercial Sponsorship & Advertising Coordinator
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Bldg 4700
Fort Sill, OK 73503
Tel: 580-442-3862
Email: tonya.cordero@us.army.mil