



# Hills of Hell

MARCH 7 & 8

2009

On March 7 & 8 Fort Sill MWR will host the Hills of Hell Bike Race, formerly the 12 Miles of Hell, on LETRA's rugged granite slopes. The Wichita Mountains provide the perfect setting for the world's #1 sport. With craggy, gut-wrenching climbs, house-sized rocks, wet-your-pants downhills, and spiders as big as you hand, there's nothing mild about the Hills of Hell. One of the most prestigious awards is a trophy for the most horribly abraded epidermal tissue. Usually 14 to 17 miles long ('07 race was 17.5 miles), the event gets its name from the first 12-mile course. While the distance may seem a bit short for many experts, the difficulty factor ensures that nobody finishes begging for more.

FORMERLY:



## OVER 500 RIDERS





## YOUR COMPANY CAN BE PART OF THE EXCITEMENT!

### PRESENTING SPONSOR - \$1000

Company Name/Logo on MWR Website

On-Site Banner Placement

Company Name /Logo on T-shirts.

Company Name/Logo in all promotional materials

Company Name mention and recognition during event

Display table at event to distribute promotional material

### CONTRIBUTING SPONSORSHIP - \$500

Company Name /Logo on T-shirts.

Company Name/Logo in all promotional materials

Name mention and recognition during event

Display table at event to distribute promotional material



2008 T-Shirt



Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Tele: \_\_\_\_\_ FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**YES, we are interested in sponsoring the Hills of Hell Bike Race.**

Sponsorship of \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please complete the Sponsorship Reply Form and return by February 28, 2009.  
You may return your reply to:

Marketing, Advertising & Publicity  
Commercial Sponsorship  
2806 NW Mow-Way Road, P. O. Box 33307  
Fort Sill, OK 73503

For additional information contact:  
Tonya L. Cordero  
Phone: (580)-442-3862 Fax: (580)442-7442  
E-Mail: [tonya.cordero@us.army.mil](mailto:tonya.cordero@us.army.mil)

This agreement is effective from signature date and continues until March 30, 2009. Either party may end this agreement if the other one fails to meet previously agreed terms and conditions. Neither party will be held responsible for events that are unforeseeable and beyond our reasonable control, such as acts of God, weather delays, government restrictions, or unforeseen commercial delays. If the event is postponed for reason beyond our control, it may be rescheduled for another time. The Fund agrees to give the Sponsor all of the advertising and sponsorship rights at no additional charge. This agreement may not be assigned in whole or in part without the written agreement of all parties. The use, distribution, and/or mention of the sponsor's name, logo or trademark, and the sponsor's services and/or funds used by the U.S. Army does not express or imply an endorsement of the sponsor or its products and services by the U.S. Army. In addition, no cost incurred by the Sponsor shall be charged to any part of the Federal Government.

\_\_\_\_\_  
Sponsor Signature and Date

\_\_\_\_\_  
MWR Signature and Date